

# Culture, Tourism and Sport Board

Agenda

Monday 25 November 2013  
1.00pm

Westminster Suite (8<sup>th</sup> Floor)  
Local Government House  
Smith Square  
London  
SW1P 3HZ

**To:** Members of the Culture, Tourism and Sport Board  
**cc:** Named officers for briefing purposes

## **Guidance notes for visitors**

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## LGA Culture Tourism and Sport Board

25 November 2013

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The **Culture Tourism & Sport Board** meeting will be held on **Monday 25 November 2013** at **1:00pm**, in the Westminster Suite (8<sup>th</sup> Floor), Local Government House, Smith Square, London, SW1P 3HZ.

A sandwich lunch will be provided before from 12:30.

### Apologies

Please notify your political group office (see contact telephone numbers below) if you are unable to attend this meeting, so that a substitute can be arranged and catering numbers adjusted, if necessary.

<b>Labour:</b>	Aicha Less:	020 7664 3263	email: <a href="mailto:aicha.less@local.gov.uk">aicha.less@local.gov.uk</a>
<b>Conservative:</b>	Luke Taylor:	020 7664 3264	email: <a href="mailto:luke.taylor@local.gov.uk">luke.taylor@local.gov.uk</a>
<b>Liberal Democrat:</b>	Group Office:	020 7664 3235	email: <a href="mailto:libdem@local.gov.uk">libdem@local.gov.uk</a>
<b>Independent:</b>	Group Office:	020 7664 3224	email: <a href="mailto:independent.groupLGA@local.gov.uk">independent.groupLGA@local.gov.uk</a>

### Attendance Sheet

Please ensure that you sign the attendance register, which will be available in the meeting room. It is the only record of your presence at the meeting.

### Location

A map showing the location of Local Government House is printed on the back cover.

### Contact

Donna Hirsch  
Tel: 020 7664 3051  
e-mail: [donna.hirsch@local.gov.uk](mailto:donna.hirsch@local.gov.uk)

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*The twitter hashtag for this meeting is #lgacts*





## Culture, Tourism and Sport Board - Membership 2013/2014

Councillor	Authority
<b>Conservative (7)</b>	
Andrew Lewer [ <b>Deputy-Chair</b> ]	Derbyshire County Council
Doreen Stephenson	East Lindsey District Council
Sir William Lawrence	Stratford-on-Avon District Council
Roger Begy OBE	Rutland County Council
Peter Golds	Tower Hamlets Council
Chris Knowles-Fitton	Craven District Council
Tom Fitzpatrick*	North Norfolk District Council
<b>Substitutes:</b>	
Colin Organ**	Gloucester City Council
Martin Veal**	Bath & North East Somerset Council
Geoff Walsh**	Wakefield Metropolitan District Council
Paul Yallop**	Worthing Borough Council
<b>Labour (7)</b>	
Simon Henig [ <b>Vice Chair</b> ]	Durham County Council
Caitlin Bisknell	High Peak Borough Council
David Phillips	Swansea City and County Council
Simon Blackburn	Blackpool Council
Sonja Crisp	City of York Council
Terry O'Neill*	Warrington Council
Isobel Bowler*	Sheffield City Council
<b>Substitutes:</b>	
John Knight**	Nottinghamshire County Council
Patrick Kadewere**	Huntingdonshire District Council
<b>Liberal Democrat (2)</b>	
Flick Rea MBE [ <b>Chair</b> ]	Camden Council
Mike Bell*	North Somerset Council
<b>Substitute:</b>	
Stewart Golton** <i>[full member in 12/13]</i>	Leeds City Council
<b>Independent (2)</b>	
Geoff Knight [ <b>Deputy Chair</b> ]	Lancaster City Council
Amanda Martin*	Council of the Isles of Scilly
<b>Substitute:</b>	
Anne Hawkesworth **	Bradford
Bob Dutton **	Wrexham
Nick Morgan	West Devon Borough Council

\* new member 2013/14

\*\* new substitute 2013/2014



## Agenda

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### LGA Culture, Tourism and Sport Board

Monday 25 November 2013

1:00pm

Westminster Suite, Local Government House, Smith Square, London, SW1P 3HZ

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	<b>Item</b>	<b>Page</b>	<b>Time</b>
	<b>Declarations of Interest</b>		
	Opportunity for Members to declare any personal or prejudicial interests.		
	<b>FOR DISCUSSION</b>		
1.	<b>Note of last meeting and matters arising</b>	<b>3</b>	1:00pm
2.	<b>Magna Carta 800: The role of councils</b>	<b>17</b>	1.10pm
	Cllr Julian Daly, Leader of St Albans City and District Council		
	Caterina Loriggio, Senior Parliamentary Campaign Manager, UK Parliament		
	Report attached (Annex A is confidential)		
3.	<b>Superfast Broadband – Part 1</b>	<b>23</b>	1.40pm
	Background discussion.		
4.	<b>Olympic and Paralympic Sport &amp; Physical Activity Legacy</b>	<b>37</b>	2.00pm
	Paper attached.		
	<b>FOR NOTING / INFORMATION</b>		2.10pm
5.	<b>Proposal for Member Champions</b>	<b>45</b>	
6.	<b>Update on Current Issues</b>	<b>49</b>	
7.	<b>Outside Bodies Feedback from Members</b>	<b>59</b>	
8.	<b>CLOA Case Studies – First World War</b>	<b>73</b>	
9.	<b>Superfast Broadband – Part 2</b>		2.30pm
	Jon Zeff, Director, Department for Culture, Media & Sport		
10.	<b>AOB</b>		

**Date of Next Meeting:** Thursday 6 February 2014, 1:00pm  
Smith Square 3 & 4, Local Government House





## Note of Last Meeting

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<b>Title:</b>	Culture, Tourism and Sport Board
<b>Date and time:</b>	09 September 2013, 1:00pm
<b>Venue:</b>	Smith Square Rooms 1 and 2, Local Government House, Local Government Association, Smith Square, London, SW1P 3HZ

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### Attendance

Position	Councillor	Council
Chair:	Flick Rea MBE	Camden LB
Vice chair:	Simon Henig	Durham CC
Deputy chairman:	Andrew Lewer	Derbyshire CC
Deputy chairman:	Geoff Knight	Lancaster
Members:	Roger Begy OBE	Rutland CC
	Sir William Lawrence	Stratford-on-Avon DC
	Chris Knowles-Fitton	Craven DC
	Doreen Stephenson	East Lindsey DC
	Peter Golds	Tower Hamlets LB
	Tom Fitzpatrick	North Norfolk DC
	Caitlin Bisknell	High Peak BC
	Simon Blackburn	Blackpool Council
	Sonja Crisp	City of York
	Terry O'Neill	Warrington Council
	Isobel Bowler	Sheffield City Council
	Mike Bell	North Somerset Council
	Amanda Martin	Council of the Isles of Scilly
Guests:	Colin Organ	Gloucester City Council
	Martin Veal	Bath & North East Somerset Council
	Iain Varah	CLOA
Apologies:	David Phillips	City & County of Swansea
LGA Officers:	Paul Raynes, Laura Caton, Siraz Natha, Jonathan Yeates and Donna Hirsch	

**Item Decisions and actions**

**Action by**

Councillor Flick Rea, Chair, welcomed members and guests to the first meeting of the 2013-14 meeting cycle. The meeting was opened by introducing all the new members of the CTS Board.

For the benefit of the new members, the Chair highlighted the latest LGA publications on Arts and Growth, the Visitor Economy and Heritage. A copy of the latest Culture, Tourism and Sport improvement brochure was also presented to all members.

Councillor Amanda Martin declared an interest as she is an Associate Member of the Museums Association.

**1 Note of last meeting and matters arising**

The note from the last meeting on 9 July 2013 were approved with the following actions for follow up as requested by members:

- Members were thanked for their comments to the Farrell Review. As requested by Members, the LGA's response is attached at **Annex A** to the minutes.
- Cllr Stephenson said that she would share a case study about East Lindsey's use of Catalyst funding. This is attached at **Annex B**.
- The Chairs of Sport England, Arts Council England, VisitEngland and English Heritage are confirmed speakers for the 2014 CTS Conference. We are waiting to hear back from the Department for Culture, Media and Sport on a Ministerial speaker.
- Diane Lees, Chair of the National Museum Directors' Council, is to be invited to a future Board meeting.
- Cllr Morris Bright, Leader of Hertsmere Borough Council, has an item on the regeneration of Elstree Studios in the next edition of FIRST.

**2 The future of English Heritage**

Deborah Lamb, Director of National Advice and Information at English Heritage, attended the board to update Members on the proposal to establish a charity to care for the 420 historic properties in the National Heritage Collection on a self-financing basis, supported by Government investment of £80 million. She also passed on best wishes from Sir Laurie Magnus, the new Chair of English Heritage.

Ms Lamb said that the new model will still provide continuity, with the following points remaining the same:

- Statutory duties and responsibilities of Commission will not change.
- Sites in the National Heritage Collection will remain in public ownership.
- No changes to duties and powers in heritage protection.

She then detailed how the extra £80 million investment would be used to cover the conservation backlog at protected sites.

Ms Lamb added that English Heritage's planning and heritage protection responsibilities would be known as the National Heritage Protection Service (until a new name is chosen) and will continue to use its statutory powers, advice, research and awareness-raising to protect England's heritage at large, working very closely with local government. She highlighted opportunities to engage the public more in heritage protection, particularly through the National Heritage List for England.

Ms Lamb invited members' feedback on the issues arising from the proposed changes and invited them to submit a response to the formal consultation when it is launched later on in the autumn.

Members thanked Ms Lamb for her very helpful update. Members said the proposed changes were an opportunity to embed even further the positive partnerships between English Heritage's planning and regulatory functions, and councils. Members also expressed concern about what would happen to the properties in the National Heritage Protection if the one-off lump sum was not enough. Ms Lamb said that properties will remain in public ownership and this is the ultimate safeguard.

**Action**

- The Culture, Tourism and Sport Board to submit a response to the English Heritage consultation when it is launched. This will include a proposal for the LGA and English Heritage to work together to test how the National Heritage Protection Service might best relate to councils.

**Laura  
Caton**

**3 Public Libraries and Welfare Reform**

Members discussed the opportunities and challenges for public libraries from welfare reform. They noted that Ministers agreed that councils will have a central role to play in commissioning Universal Credit support services. Members also noted how the LGA is working with the government's Assisted Digital Scheme, the Department for Work and Pensions and the Society of Chief Librarians to ensure that the role of councils and the various internet access points they provide - including those in public libraries – are fully reflected in the Universal Credit delivery model. Members emphasised the need for central government to engage libraries as part of councils' wide face-to-face customer service offer (not just on welfare reform). Finally, Members' emphasised the need for library staff to be trained on the welfare reforms and raised concerns about the lack of broadband access in some areas, and the impact this might have on online Universal Credit applications.

**Actions**

- Lead members to discuss further and report back at November's Board meeting.

**Paul  
Raynes/  
Laura  
Caton**

**4 Magna Carta 800<sup>th</sup> Anniversary update**

Members were updated on plans to celebrate the Magna Carta 800<sup>th</sup> Anniversary in 2015. During the discussion members highlighted the success of the 2012 Diamond Jubilee celebrations and the benefit of councils involving residents and volunteers,

and the vital role of councils involving communities in First World War commemorations from 2014.

Members agreed that the role of the Board should be to share with councils the shape of national and local plans.

**Actions**

- Invite Daniel Goodwin, LGA Director Finance & Policy, to November's CTS Board.
- Board Members were invited to share examples about how they are involving communities in events and activities to mark historic anniversaries.

**Donna  
Hirsch**

**All**

**5 2013/14 CTS Work Programme**

Members were invited to discuss and approve the draft 2013/14 CTS Work Programme.

Siraz Natha highlighted the improvement work being delivered with Sport England and the Arts Council. So far we have reached over 150 councillors. Siraz explained how the LGA is expanding its improvement offer by organising alumni events and action learning sets for councillors who have attended leadership academies and want to continue peer-to-peer learning.

Members expressed their strong support for the CTS improvement programme and its ability to support councillors to lead transformational change of culture, tourism and sport.

Members **agreed** the Work Programme.

**Action**

- Officers to compile a list of councillors appointed to Arts Council England five area hubs.
- CTS Board Chair to write to the councillors to congratulate them on their appointment and invite them to join an informal LGA network to share latest developments on cultural policy.

**Donna  
Hirsch/  
Laura  
Caton**

**6 Outside Bodies feedback from Members**

Members provided feedback from recent meetings with Outside Bodies. Members were asked to note a slight amendment to the published papers, as the LGA/Arts Council England Cultural Leadership Academy will run from 4-5 December and Cllr Doreen Stephenson will also be speaking at this event.

Members also noted Sir William Lawrence's update on Tourism for All and this will be actioned by officers.

Members were informed that Cllr Rea is meeting Nick Bitel, Chair of Sport England on 27 September.

**7 Update on current issues**

Members noted the current issues paper.

**8 Terms of reference and new membership**

Members formally **agreed** its Terms of Reference and Membership for 2013/14.

**9 Case Studies – making the most of heritage assets**

Members noted the heritage case studies in the paper.

**10 AOB**

No additional points were raised.

**Date of the next meeting:** 1.00pm, Monday 25 November, Smith Square Rooms 1 & 2,  
Local Government House



## **Independent Review of Architecture and the Built Environment led by Sir Terry Farrell – Local Government Association (LGA) Response**

**July 2013**

The Local Government Association (LGA) is the national voice of local government. We work with councils to support, promote and improve local government.

We are a politically-led, cross party organisation which works on behalf of councils to ensure local government has a strong, credible voice with national government. We aim to influence and set the political agenda on the issues that matter to councils so they are able to deliver local solutions to national problems.

The LGA covers every part of England and Wales, supporting local government as the most efficient and accountable part of the public sector.

This response has been jointly agreed by the LGA's Environment and Housing Board and the Culture, Tourism and Sport Board. These are both cross-party Boards. The Environment and Housing Programme Board has responsibility for LGA activity in the area of the sustainability of the environment, including issues of planning, waste and housing. The Culture, Tourism and Sport Board has responsibility for LGA activity in the area of culture, heritage and the visitor economy.

Councils are intimately involved in the constant shaping and reshaping of their local areas. This is not simply concerned with new development but equally about sensitive and positive conservation which can bring an area's heritage to life and integrate it within the core of a local area. Councils have a central role to play to ensure that development and conservation reflects high quality design. We set out in this submission examples of how councils are promoting high quality design and architecture and how investment in the built environment can support wider efforts to attract investment and meet demand.

### High quality design and architecture supports locally led growth

Architecture defines and changes places. The built environment is the ultimate statement of a community; where it has been and its aspirations for the future. It can also help to challenge preconceptions of a place and sometimes dramatically change its course. From striking examples of contemporary architecture, which draw people in and help to create exciting destinations, to new houses which fit in with the local vernacular, architecture emphasises the local character of a place - making it somewhere people want to live, work and visit.

Curve, Leicester's state of the art theatre, is situated at the very centre of the city's Cultural Quarter, and has helped to transform the fortunes of the St. Georges area of Leicester from the city's former textile and shoes hub into a thriving area for creative industries, artists, designers and crafts people. Commissioned by Leicester City Council, the building has won two prestigious awards from the Royal Institute of British Architects and the ProCon Leicestershire Building of the year award. Offering a new theatre experience for Leicester's audiences, Curve is unlike any other theatre - there is no traditional backstage area separating the world of theatre-making from the public showcasing modern theatre. The contemporary design of Curve gives a modern twist to the city's more traditional architecture, helping to create a cosmopolitan cultural environment in the Cultural Quarter.

Canada Water Library is at the heart of the London Borough of Southwark's investment in the libraries service. It is the civic centrepiece of a proposed new town centre and a focus for the community. Its inverted pyramid form is an innovative response to providing an efficient single large library floor on a small site. The 'super' library was designed to also incorporate a multi-purpose community/performance space, teaching and meeting rooms, as well as a café. The masterplan positioned the library on the most publicly accessible and visible site in the area. It stands at the head of Canada Water Basin, adjacent to the bus/tube station and fronting a new plaza which sits above the underground station. The building has been a spectacular success. The first four months operation saw 155,000 public visitors and 129,000 items borrowed.<sup>1</sup>

According to the architects who designed the modern extension to the Holburne Museum of Art in Bath, the bold use of ceramic, mirrored the permanent collection of the Museum, much of which is on display in the new gallery space created by the extension. The extension is strikingly configured in ceramic and glass, complementing the original Grade 1 Listed building and sympathetic to the museum's collection of paintings and decorative arts. The development provided an extra 800 square metres of gallery space in addition to a garden café, educational and other visitor facilities.<sup>2</sup>

Architecture and design are also crucial as part of an area's wider efforts to attract investment and tourism and promote locally led growth. The LGA's work with councils has shown the huge potential of cultural heritage and the built environment to unlock and drive growth locally by creating attractive places that encourage visitors and businesses; creating jobs at heritage attractions and in the wider economy, boosting footfall in city and town centres and revitalising rural communities. Heritage is a major motivator behind the tourism expenditure of both overseas and domestic visitors and is worth £26.4 billion to the UK economy.

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<sup>1</sup> <http://viewer.zmags.com/publication/d0afce6a#/d0afce6a/1>

<sup>2</sup> <http://www.ericparryarchitects.co.uk>



Located between Blackpool Tower and the seafront, Tower Festival Headland provides the seaside resort with a new public space. Commissioned by the council and completed in February 2012, the project features a giant paved “comedy carpet” with jokes and catchphrases from 1,000 comedians carved from granite and embedded into concrete, 35m-high swaying “dune grass” blades, a 40m-wide grand staircase to the beach, and a wedding venue. As well as staging weddings, the Festival Headland can accommodate major outdoor public events such as concerts thanks to a 6m high, 180m long removable windbreak system that protects spectators from the strong sea breezes. The scheme is being used to attract inward investment and visitors into Blackpool.

Historic buildings can also be given a new lease of life by adapting them for business and tourist uses. From new hotels in London and Ipswich, to retail and office developments in Bristol and Yorkshire and converted industrial buildings in Derbyshire and Stoke-on-Trent, across the country there are businesses flourishing in historic buildings which have been repaired or adapted to enable them to have a more successful financial future.

Derby’s cathedral quarter is designated as a Conservation Area which is rich in heritage and has a medieval street pattern, covered market and a mix of shops – from 17th century timber-framed buildings to modern purpose-built shopping arcades. Investment was badly needed to refresh the appearance of this collection of buildings whose character had been negatively affected by neglect, unsympathetic alterations and modern fascias. Grant funding from Derby City Council and English Heritage has helped to pay for repairs and reinstatement of original architectural design details. In addition, the City Council has undertaken a programme of public realm works, which create a high quality street scene to complement the restored frontages. Evidence from follow-up surveys suggest that sales and retail footfall have increased, 250 jobs have been created or protected and almost 100 per cent of the refurbished buildings are occupied, bucking the national trend.<sup>3</sup>

Councils and indeed the wider public sector are also important commissioners of buildings. From the 1,290 homes councils built in the last year to new sports centres in Birmingham and Derbyshire, a new library in Worcester, a police station in Norfolk, refurbishing council offices in Havant and a new college in Barnsley, councils exercise leverage over design in places and can help to raise expectations.

City of York Council have turned the long-term empty former Grade II listed British Rail West Offices, a former railway station and hotel, into a new council headquarters building. The original brick buildings and 1850s hotel have all been renovated with innovative contemporary design being used for the interior with two new linked structures containing flexible modern workspace for the council’s staff. The last surviving section of the original train shed has been re-erected to form a covered conservatory, with planting and seating areas. A public art programme has also been incorporated as part of the building’s transformation. The redevelopment has successfully blended old and new architecture embracing the heritage of the building and preserving the history and culture of the area whilst providing the highest standards of sustainability and energy use which will realise an estimated saving of £17 million over the next 25 years. In addition, the opportunity to release a number of

<sup>3</sup> [http://www.english-heritage.org.uk/publications/constructive-conservation-sustainable-growth-historic-places/Acc\\_ConConservation.pdf](http://www.english-heritage.org.uk/publications/constructive-conservation-sustainable-growth-historic-places/Acc_ConConservation.pdf)

important city centre historic buildings for restoration and more appropriate use will also help to regenerate other areas of the City.

### The role of planning and conservation

The planning system plays an important role. It is within the local plan that the spatial aspirations and plans for a local area are set out and the local plan provides certainty to investors and can help to attract growth. Conserving what is precious from the past alongside an emphasis for high quality design for new build and redevelopment is the winning formula and can maximise the growth potential of cultural heritage and the built environment.

For new buildings this means using the planning system to encourage high quality design and build standards and appropriate and sensitive siting. Councils support this by setting out their spatial plans for a place clearly in their local plan, putting in place design guides and using their own assets and land or their compulsory purchase powers to support site acquisition to enable sites to get off the ground and increase viability. The majority of Councils have a published local plan and we expect almost all to be in place by December 2014.

Birmingham City Council's 'Big City Plan' is a 20 year vision to encourage and support the continuing transformation to create a world class city centre. It covers every aspect of design and the built environment, from improving links into and out of the City to maintaining and engaging its unique character. Millennium Point was designed to be a venue with 'wow factor'. It is both huge and inspiring, not just in terms of its appearance, but also because of its prime location and unique purpose. It is already home to two of the City's most unique visitor attractions, the Thinktank science museum and The Giant Screen cinema and now also benefits from the City's first central park – Eastside City Park – at its south entrance on Curzon Street. Millennium Point also houses faculties of Birmingham City University and the fashion and design studios of Birmingham Metropolitan College. It opened in 2001 and now has over 1 million visitors a year. The council led the development through the compulsory purchase of parcels of former wasteland and derelict buildings, in order to provide the site for this important landmark which has spearheaded the regeneration of the Eastside quarter of the city centre.

The Market Place refurbishment scheme in Kettering is part of Kettering Borough Council's ongoing regeneration programme to create a characterful and distinctive town centre which provides opportunities for inward investment. The Market Place is an important historic square in the heart of the town's Conservation Area with a number of listed buildings in its vicinity. A collection of 18th and 19th century buildings were previously on the site but were demolished in the early 20th century, leaving an open ended square with no sense of enclosure. The new development comprises a mixed-use terrace of buildings housing two high quality restaurant units at ground-level and ten luxury apartments above with basement parking, all on land previously used as a car park. The development has made an important physical contribution to the Market Place by completing the perimeter and enclosing the square, containing its activity. The style and use carefully integrate with the surrounding buildings, landscape and access routes. The design is broken down into three terraced blocks each with its own character. The result is a building that

enhances and completes a space providing activity and life, without drawing focus away from the existing features of the Market Place. Kettering now has below the national average levels of vacant shop space and continues to attract inward investment into the area with the well-known chains and independent stores opening new outlets in the town.<sup>4</sup>

It also means conserving what is precious through effective heritage strategies and expertise. Effective planning and conservation so that the old and the new within a place complement one another and enhance the character of a place can open up existing and new heritage assets.

Swansea's National Waterfront Museum, celebrates the city's past as the heart of the Welsh industrial revolution in its design approach. Abstract shapes created by the network of railway lines that once covered the 6080m<sup>2</sup> site were incorporated into the building to represent the life and vitality of the old dockyard. It forms the focal point of current regeneration for the waterfront area. Green space between the buildings encourages pedestrians away from the city, to the coast, establishing the museum as an axis between the two.

Resource pressures mean that there are fewer councils with in house design and conservation experts but within context of budget pressures, councils are finding new ways of working that bring together specialist conservation, planning and archaeological services. Forward looking councils have already achieved significant savings without compromising good design through effective procurement strategies, robust performance management and collaborative working. It is not always more expensive to build high quality homes – in fact well-designed housing can increase property values and demand.

Specialist planning and advice services within Essex County Council have combined to form a multi-disciplinary 'Place Services Team'. The team promotes excellence in design and place making across the county including providing training, lectures and seminars and providing expert guidance on the conservation and repair of historic buildings.

High quality design and architecture can also support councils to meet wider pressures and needs. For example, new housing is often controversial and resident opposition is cited by councillors as the number one barrier to new housing development. Demand for affordable homes continues to increase and the pressure in many areas of the country is acute. Design can play an important role to mitigate some of the often legitimate concerns of residents and engage them in the planning process in a constructive way. Our work with councillors has shown that 42% of councillors thought that local residents were generally opposed to housing development in their local area, but this proportion fell to 11% if the development was designed to high standards and met local needs<sup>5</sup>.

<sup>4</sup> <http://viewer.zmags.com/publication/d0afce6a#/d0afce6a/54>

<sup>5</sup> [http://www.local.gov.uk/c/document\\_library/get\\_file?uuid=11cf5bc8-88ed-46a5-82e0-7b6fb3f4ed02&groupId=10171](http://www.local.gov.uk/c/document_library/get_file?uuid=11cf5bc8-88ed-46a5-82e0-7b6fb3f4ed02&groupId=10171)

Working in close partnership with the Royal Borough of Greenwich and other partners, Berkeley Homes are delivering a landmark £1 billion regeneration project to redevelop the 1970s Ferrier Estate. The council also used its compulsory purchase order power to enable the project to proceed. The Kidbrooke Village Masterplan encompasses an area of 109 hectares and once complete will provide over 4,800 new homes, as well as all of the amenities, infrastructure and public space to make this a sustainable community including eight hectares of new public open space. It is one of the largest regeneration projects in London and will in turn spur on economic regeneration, create employment, opportunity and a higher quality of life, and attract further investment to the area. The Village consists of four distinctively designed yet integrated neighbourhoods: City Point, Blackheath Quarter, Kidbrooke Village Centre and Meridian Gate, with Cator Park forming a 'green river' between them. A central spine of quality landscaping connects the four neighbourhood areas, and the new homes are arranged in a variety of clusters, empowering local identity and ownership. Schools, healthcare, shops, bars and restaurants, a hotel and sports areas bring people together and put essential services on their doorstep. All the homes meet the Code for Sustainable Homes Level 3 and convenient public transport, cycle paths and pedestrian routes all encourage greener modes of travel.

The role planning can play to set the bar for high quality design can be significant. The Government's on-going review of housing standards aims to rationalise the numbers of locally promoted codes and standards. It is likely that we will see a shift away from local discretion to a focus on building regulations and nationally set standards. We are concerned that this could lead to a levelling down of design, space and quality standards and restrict the ability of councils to use the planning system to encourage quality new build. The LGA is pressing for a better balance which simplifies the current system but allows for local flexibility in line with the viability requirements clearly expressed in the National Planning Policy Framework.

### Conclusion

The Farrell Review is an important opportunity to generate real momentum around the benefits of good design and architecture for economic growth and quality of life. Our response has also highlighted the role of planning in delivering spatial aspirations, encouraging high quality design and build standards as well as ensuring appropriate and sensitive siting of development.

We hope that the Review will prompt conversations up and down the country about how we can create a culture of higher expectations around design and architecture that is ultimately reflected in the market. Local government can help to convene these conversations and the LGA looks forward to continuing to support this.

## **CST BOARD REPORT**

**SEPTEMBER 2013**

### **ARTS COUNCIL ENGLAND CATALYST FUNDING**

#### **Background**

ELDC was awarded £240,000 from the Arts Council England (ACE) Catalyst Funding Programme in June 2012. The grant is over 3 years and is to develop the fundraising capacity and capability of arts organisations so that they become more financially and organizationally resilient.

The funding has two distinct strands and is split as follows; Match Funding £147,000 and Capacity Building £93,000.

When external funding is secured from non traditional sources e.g. Sponsorship, Philanthropy, Trusts and Foundations or Online/ Text Giving the grant will match this funding. All eligible match funding claimed up to 31 May 2014 will be paid at a ratio of 1:1 with eligible claims thereafter paid at a ratio of 1.5:1.

The £93,000 allocated to capacity building will be used to fund a range of consultants, training and skills development or research to carry out the following;

- Research and develop a fundraising strategy
- Explore opportunities for new forms of governance
- Training and skills development
- Using digital technology to connect with potential donors
- Develop a new 'donor profile' and ways of engaging with them
- Investigating what appeals to funders
- Collaboration with other organisations for joint fundraising activities

#### **Current progress**

Working with The Management Centre, a leading management consultancy that works internationally and that specializes in fund raising, officers have established that creating an arms length organisation (company limited by guarantee with charitable status) would significantly increase the fund raising potential of its culture and health operations. The next steps are:

##### Workshop One: The Business Plan

- Reviewing the current portfolio to establish what will represent the 'core' of the new entity's work – and what is not
- Developing an overall financial framework for the agency
- Building the underlying case for the new entity as a distinct/independent agency in need of external support
- Clarifying the structure of the team- competence, structure, management et

##### Workshop Two: The Fundraising Plan

- Considering the overall brand and how it is positioned
- Developing propositions in terms of key sources/activities
- Setting fund-raising targets for the next 1-3 years
- Looking at what further support the team/agency will need in the coming years

So the output at the end of the workshops will be:

- A business plan for the new agency to share with funding agencies and build credibility/support with them
- A fund-raising case for support to roll-out
- A framework for where the additional funds will come from in the next period
- A structure to secure those funds

To support this work officers have recently contracted Giving Insight, a leading research led fundraising consultancy who specialize in researching High Net Worth Individuals, corporate philanthropy & partnerships and trusts & foundations to research new (cold) prospects not yet engaged with ELDC who would be capable of making a donation of £20k plus to the culture and health related projects.

### **Successes**

Since the award of Catalyst the Council has been successful in securing £53,000 of corporate giving which was matched £:£ by ACE. This secured funding enabled the Council to commission a short film commemorating the anniversary of The Dambusters and has supported SO Festival 2012 and 2013.

The short 20 minute film called 'The Lancaster' was produced by Lincolnshire film company Red Dog Films and was shot entirely in Lincolnshire. It premièred as part of SO Festival 2013 in a hanger at RAF east Kirkby, home of 'Just Jane'. Over 400 people witnessed the films premiere and the Lincolnshire Youth Jazz Orchestra in this unique setting. The film is available free of charge for screenings.

<https://www.facebook.com/Lancastermovie>

The first project to be delivered using the matched

Officers currently have live negotiations ongoing that should see between £20-40,000 of further corporate giving secured. Again this would be match by ACE.

The training undertaken and future training by officers, the work currently being delivered by The Management Centre and Giving Insight and our recent experiences of securing £40,000 are all part of changes and improvements that will help increase the amount of external finance secured.

**Further information** about Catalyst or The Lancaster please contact Matthew Archer:

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## **Magna Carta 800: The role of councils**

### **Purpose of report**

For update and information.

### **Summary**

This paper provides Members with an update on planning for the Magna Carta's 800<sup>th</sup> Anniversary in 2015. The paper provides a summary of the commemoration, the specific events planned and the LGA's role in the planning.

Councillor Julian Daly, Leader of St Albans City & District Council, will share how St Albans is engaging local people and partners in a programme of events and activities to mark the anniversary.

Caterina Loriggio, 2015 Anniversaries, Senior Parliamentary Campaign Manager, UK Parliament will update Members on how Parliament is planning to mark the Magna Carta anniversary and also the 750<sup>th</sup> anniversary of the De Montfort Parliament. A confidential update to this report is attached as **Annex A**.

### **Recommendation**

Members are invited to discuss the recommendations in paragraph 13.

### **Actions**

Subject to comments from the Board, officers to take forward actions.

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## **Magna Carta 800: The role of councils**

### **Background**

1. The Magna Carta is often highlighted as the cornerstone of individual liberty. Of the 63 clauses in the original document, the most important were clauses 39 and 40 which both established the fundamental principle that government, including the king, must be subject to the law. Therefore the document is often regarded as forming the basis for British democracy, the US constitution and the Universal Declaration of Human Rights.
2. As the document was signed at Runnymede in June 1215, June 2015 will mark the 800<sup>th</sup> Anniversary of its signing and will act as the culmination to a series of build-up events. The anniversary will be commemorated across the free world and the programme of celebratory events will be televised worldwide.
3. The anniversary is relevant to local government for a number of reasons. First, it provides an opportunity to reflect on civic life, and to explore the civic underpinnings of places. Second, there is economic growth potential for places to benefit from a boost in overseas and domestic tourists. Third, there is an educational opportunity to engage young people to learn about how the Magna Carta gave rise to the individual liberties they enjoy, basic principles of fairness and the root of British democracy.
4. There are also links to the UK Parliament's work with councils to mark the 750<sup>th</sup> anniversary of the De Montfort Parliament in 2015, regarded as the earliest forerunner of the modern Parliament because it included elected representatives from each county, towns and cities, as well as the Great Council.
5. There are a number of other historic and cultural anniversaries coming up over the next few years, including this summer's commemorations of the outbreak of the First World War (commemorative activities will run until 2018), the 600<sup>th</sup> anniversary of Agincourt and the bicentenary of the Battle of Waterloo in 2015, and the 400<sup>th</sup> anniversary of Shakespeare's death and the 150<sup>th</sup> anniversary of Beatrix Potter's birth in 2016. In October Maria Miller announced a new £10 million 4-year Heritage Lottery Programme to help communities mark historic anniversaries.

### **Current Plans**

6. There are a multitude of local, national and international plans, many already underway, to celebrate the anniversary and raise awareness about the continued relevance of the Magna Carta.
7. The Magna Carta 800<sup>th</sup> Anniversary Organising Committee and a UK Parliament All-Party Parliamentary Group are taking the lead on event planning. HM The Queen is the patron for the commemoration.
8. Below are a few of the plans taking shape:
  - 8.1. Runnymede, where the document was signed, will act as the focus for the national celebration and Surrey County Council has agreed to £1million of funding for the anniversary celebration. Egham will also be branded 'the gateway to Magna Carta country'. The council is bidding for match-funding from the Heritage Lottery Fund and is working with organisations including Runnymede Borough Council, the National Trust, Brunel University and the 800th anniversary committee.

25 November 2013

**Item 2**

- 8.2. The four surviving original copies of Magna Carta will be brought together for the first time in history at the British Library in collaboration with Lincoln Cathedral and Salisbury Cathedral.
- 8.3. The Magna Carta towns of Canterbury, City of London, Runnymede, St Albans, Bury St. Edmunds, Durham, Hereford, Lincoln, Oxford and Salisbury are planning their own events to celebrate their unique involvement as places where significant events happened connected to Magna Carta or home to original manuscripts.
- 8.4. There is a campaign for an extra bank holiday to take place on the 15 June 2015.
- 8.5. A wide range of music and artistic events will also mark the anniversary. Including a Magna Carta themed Opera, a play script called "The Great Charter" and four musical compositions.
- 8.6. An education programme for schools across the country [and the world] is being developed. It is hoped the Magna Carta will become even more embedded in the British curriculum. Furthermore a number of exciting new teaching resources, competitions and events are under development. Libraries, museums and archives services will be involved.
- 8.7. Academic symposiums have been agreed to take place in the USA, UK and Poland.
- 8.8. Further information can be found on the website; <http://magnacarta800th.com/>

**LGA Role**

9. The CTS Board had a brief discussion about the Magna Carta anniversary at the 9 September Board. Members agreed that the LGA had an important facilitative role to play – both in terms of promoting opportunities to councils and supporting them to develop their plans, and developing a coherent narrative about councils' central role in involving communities in very different types of anniversary in a locally appropriate way.
10. This is currently achieved by:
  - 10.1. Daniel Goodwin, LGA Executive Director for Local Government Finance and Policy, through his previous position as the Chief Executive of St Albans District Council, is the Deputy Chairman of the Magna Carta 2015 Commemoration Committee. After starting at the LGA, he agreed with Carolyn Downs, Chief Executive of the LGA, that he kept a watching brief for the LGA.
  - 10.2. The LGA hosts the meetings of the Magna Carta Towns and Cities group of councils as part of our wider facilitative role.
  - 10.3. Information on the LGA website and updates for councils in the LGA's monthly CTS bulletin.
11. There are also links to the LGA's *Rewiring Public Services* campaign. In a lecture as part of the St Albans Magna Carta event in August 2013, Professor Vernon Bogdanor (King's College London) highlighted the importance of Magna Carta to the evolution of the principle of Parliamentary sovereignty. He went on to highlight how the devolution

**Item 2**

of power from Westminster to Northern Ireland, Scotland and Wales suggests we are moving towards a system based on the dispersal of power. In this way there is a contemporary link to *Rewiring's* propositions to rejuvenate local democracy and strengthen civic engagement, and to give local government in England the same freedoms to tackle national and local priorities that devolved governments in Northern Ireland, Scotland and Wales enjoy.

**Next Steps**

12. As plans continue to develop, there is an opportunity for the LGA to get more involved from the autumn.
13. **Members are invited to give a steer on the LGA's role, and to agree the following actions which will provide practical support for councils and help to develop a compelling narrative about the central role of councils:**
  - 13.1. **We have secured a provisional slot in First magazine on 14 December for a short article about the Magna Carta anniversary and the opportunities for councils.**
  - 13.2. **A workshop on councils' role in historic anniversaries at the annual CTS Conference 3 - 4 March, with a focus on events and links to growth.**
  - 13.3. **Refresh the practical online Community Events Handbook we produced for councillors to reflect the latest funding sources, and promote to councils through the CTS bulletin and LGA website.**
  - 13.4. **Continue to play a coordinating and facilitative role through LGA membership of the Magna Carta Towns Group.**



## **Superfast Broadband**

### **Purpose of report**

For update and information.

### **Summary**

This paper provides Members with an update on superfast broadband. Jon Zeff, Director, Department for Culture, Media & Sport, will join the Board at 2.30pm for a discussion with members.

Case studies are attached at **Annex A**.

### **Recommendation**

Members are invited to discuss the recommendations in paragraph 38.

### **Actions**

Subject to comments from the Board, officers to take forward actions.

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## **Superfast Broadband**

### **Background**

1. Councils strongly support the extension of access to superfast broadband through the commercial rollout, and are also leading the rural and urban publicly funded programmes.
2. Superfast broadband is an important growth priority for councils and the LGA. As well as providing direct support to councils through Local Partnerships, the CTS Board has promoted councils as best placed to join-up the broadband rollout with efforts to encourage people and businesses to get online, and wider public service transformation.
3. This report updates Members on the rollout, and invites Members' steer on actions to try and ensure that councils, businesses and citizens get value for money from their significant investment.

### **Progress Monitoring**

#### *Rural Broadband Programme and Rural Community Fund*

4. The Government has allocated £430 million of grant funding to 44 council-led partnerships with the private sector to procure superfast broadband for the predominantly rural locations which are less commercially viable.
5. Local government has exceeded match-funding requirements (sometimes in order to bring coverage closer to 100%), and are projected to spend £730 million by 2015, because of the economic benefits. BT is committing £356 million of capital funding to the rollout, significantly less than the £563 million projected in the Government's business case. The Government has said this discrepancy was due to inaccuracies with early modelling.
6. After long delays while the Government clarified state aid issues, and the Procurement Framework was signed-off, all but 2 of the 44 projects have now completed procurement. Superfast broadband is rolling out to approximately 10,000 rural premises every week, rising to 25,000 by next spring and up to 40,000 per week by summer 2014.
7. DCMS recently announced an extra £250 million to be locally match-funded to extend coverage plans so that 95% of UK homes and businesses (4.6 million) have access to superfast broadband by 2017.
8. Value for money is an on-going concern for councils. Only two suppliers – BT and Fujitsu – were appointed to the National Procurement Framework, and in March 2013 Fujitsu withdrew. This left BT as the only active supplier and there was not the competition which Government expected would drive down costs. Some cost controls were secured, but recent reports from the National Audit Office and Public Accounts

Committee were very critical of Government's failure to secure greater transparency over BT's costs (especially the labour component of capital costs). This meant that councils were at a disadvantage in contractual negotiation.

9. The structure of the telecommunications market, and BT's dominant place within it, presents further challenges. BT Openreach is run separately to the rest of the BT Group, and manages the local network or "last mile" between the local BT exchange and the phone socket, or fibre termination point in a home or business. This matters because it means BT Openreach controls access and pricing of the fixed infrastructure required to extend access to superfast broadband by Fibre to the Cabinet and Fibre to the Premises.
10. OFCOM, the independent regulator, requires BT Openreach to allow wholesale competitors to access BT's physical infrastructure. However, OFCOM has been criticised for allowing BT Openreach to set its wholesale price too high, so that it is not profitable for alternative suppliers. Despite trials, so far no provider has actually deployed new network assets using this access.<sup>1</sup> BT's dominant position is further strengthened by the fact that broadband customers need to have an active BT landline and pay line rental, thus tying in new customers to a combined phone and broadband package.
11. The Rural Community Broadband Fund is a £20 million fund to help 'hard to reach' communities (the approximately 5% of the population who live in remote locations that will not be covered by the main rural programme by 2017) get access to superfast broadband.
12. The third and final round of the RCBF was launched in March 2013 and closed on 17 June. 36 expressions of interest were received and the outcome will be known in the autumn. Under the scheme, applicants are permitted to bid for 50% or more of the total sum required to rollout small-scale improvements to broadband infrastructure.
13. However, progress has been stalled by the lack of disclosure of BT's plans, as projects cannot prove that they do not overlap with the main rural programme. The Government has brought together BT and the most advanced community-led rural broadband schemes to encourage closer joint working.

#### *Super Connected Cities*

14. In 2011, the Government set aside £100 million for an Urban Broadband Fund that would create up to ten Super-Connected Cities across the UK through brand new fibre optic cables. The successful cities were Birmingham, Bristol, Leeds with Bradford, Newcastle and Manchester, along with the four UK capital cities.
15. This was followed in 2012 by a further fund of £50 million for a 'second wave' of cities in Brighton and Hove, Cambridge, Coventry, Derby, Oxford, Portsmouth, Salford and York. The super-connected cities will benefit from increased access to ultrafast

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<sup>1</sup> National Audit Office, The Rural Broadband Programme <http://www.nao.org.uk/report/the-rural-broadband-programme/>



broadband (80-100 Megabits per second (Mbps)), and large areas of public wireless internet (wifi) access.

16. After BT and Virgin raised legal concerns about the impact of new urban infrastructure on competition, the Government asked the cities to revise their plans so that they give small and medium sized businesses (SMEs) vouchers to pay for installing faster broadband from a range of suppliers. The cities were extremely frustrated at having to change their local plans, especially those whose focus was on new infrastructure.
17. A key challenge with the voucher scheme will be working with local businesses to stimulate demand for ultra-fast broadband. The LGA has encouraged BDUK to ensure that the cities are able to develop simple schemes that are tailored to their needs. The voucher scheme has recently been market tested in Cardiff, Belfast, Edinburgh, Manchester and Salford, with SMEs able to apply for vouchers worth between £250 and £3,000 to get connected. Community and social enterprises can also apply. Businesses have to pay the line rental themselves. BDUK is currently analysing the results from the consultation.

#### *The next phase*

18. The Government is consulting on a programme of work to target the group of premises which will not be able to receive superfast broadband services as a result of commercial broadband deployments or the current BDUK and council projects. It is expected that this will use more innovative fixed, wireless and mobile broadband solutions, to reach at least 99% of premises in the UK by 2018.
19. The key issue for the next phase is how to secure proper competition and value for money, and this is considered further in paragraph 38. The Public Accounts Committee has recommended that BT publish detailed rollout plans so that other suppliers can get on with trying to reach the remaining population still without superfast broadband.

#### **How councils get value out of their investment**

20. The National Audit Office estimates that BT will benefit from around £1.2 billion of public funding for broadband. Securing value for money for taxpayers is a top priority for councils and this will be determined by both managing contracts with suppliers and securing the take-up rates that mean faster broadband is driving growth.
21. This report has already highlighted some of the challenges councils in the rural programme faced when negotiating contracts with BT. As well as learning lessons from this experience for the next phase of the rollout, and the urban programme, a priority will be to ensure that councils can effectively monitor actual costs and take-up during the lifetime of the contracts.
22. The Public Accounts Committee has highlighted the challenges of a system that relies upon BT's self-certification of expenditure, and has recommended that DCMS support councils to have the capacity to carry out adequate checks. In the rural programme, BT bears the risks on take-up. BT uses a 20% take up assumption for both its

commercial and publicly subsidised programme, but the PAC pointed out this is lower than that for Northern Ireland. Potentially this means that BT is being compensated for a risk that is not very likely to happen. Monitoring take-up and securing clawback from BT in the event of materially higher take-up or lower costs will be important for securing value for money.<sup>2</sup> The recommendations in paragraph 38 suggest some actions the LGA could take to support councils in getting value for money from current and future broadband contracts.

23. Councils are also supporting residents and businesses to get online and take advantage of digital opportunities. This is part of councils' wider work to radically re-design public services, enabling the digital services agenda and improving efficiency.
24. The direct benefits to the council as a business and employer include enabling transactions to be carried out online and therefore more cheaply, enabling staff to work remotely and therefore more efficiently, and providing more choice to residents and businesses about how they access well-designed council services. For example, a SOTICOM study across 120 councils estimated that the cost of contact for web transactions was just 15 pence on average, compared to £8.62 for face-to-face transactions.
25. Many councils have strategies to enable greater self-service based on detailed studies on customer insight. The work taking place at a national level - such as the Cabinet Office's Assisted Digital Scheme, which will make more Government services available online - could provide a boost to thinking at the local level, but we need to think carefully about where it might add value to the existing activity. We are also pressing Government to ensure that the role of councils and the various internet access points they provide - including those in public libraries - are fully reflected in the Universal Credit delivery model.
26. Superfast broadband also supports councils' wider economic regeneration objectives by helping businesses to become more efficient, grow and generate new jobs, and attracting new businesses. Public Wi-fi networks in places with high footfall - such as shops and tourist attractions - help to attract visitors and encourage people to stay longer and spend money in the local area.
27. Sir Peter Bazalgette, Chair of Arts Council England, has recently highlighted how investing in digital arts opportunities can feed into creating places with a dynamic cultural offer where people want to live, work and visit.

### **How citizens, customers and businesses get value**

28. The take-up rate of superfast or ultrafast broadband are also central to ensuring that citizens, customers and businesses get value for money from investment in broadband infrastructure. Factors influencing take-up include the cost of broadband packages, the quality of service, awareness and digital skills.

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<sup>2</sup>Local Broadband Scheme Clawback Guidance, Broadband Delivery UK,  
[https://www.gov.uk/government/uploads/system/uploads/attachment\\_data/file/120696/state-aid-guidance-claw-back\\_v1\\_0.pdf](https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/120696/state-aid-guidance-claw-back_v1_0.pdf)

29. For rural and urban businesses of all sizes, access to digital infrastructure and connectivity is vital for future growth, and a key factor in deciding where to set up or expand. The internet enables businesses to boost profit by working more efficiently, innovate and communicate better with customers and suppliers. For small and micro sized businesses, access to a reliable internet connection is sometimes more important than high speed<sup>3</sup>. Although predominantly a rural issue, even some cities still have variable internet access that can hamper business performance.
30. SMEs businesses account for 99% of all private sector businesses in the UK, 59% of private sector employment and 48% of private sector turnover. According to UK Go On Line, only one-third of SMEs sell products or services online. The more digitally enabled a company is, the faster it tends to grow, and people in the UK are twice as likely as the OECD average to buy goods online.<sup>4</sup> So, there is significant potential to boost growth by encouraging more smaller businesses to get online.
31. For businesses in parts of the country that will have an Urban Broadband Voucher Scheme, it is essential that the scheme is promoted widely, the process is as quick and as simple as possible, and there are a range of suppliers to ensure competitive pricing. For businesses who receive faster internet access due to the rural broadband programme, BT's requirement to buy a landline can be a barrier due to additional costs.
32. There are also many potential benefits for residents from faster and more reliable internet access. This includes improving quality of life, strengthening connections with friends, family and wider communities, and securing the financial benefit from buying online. There are major opportunities to embed digital inclusion in the improvement of public services and developing independence and resilience in communities. For example, people can look for jobs online, set up businesses and access telecare.
33. According to UK On Line 1 in 5 adults in the UK still do not have basic online skills – yet 90% of all jobs will require ICT skills by 2015, and the default option for Universal Credit will be online.<sup>5</sup> An ONS survey revealed that the main reason why people do not use the internet is because they feel no need to do so. Cost, lack of knowledge about the broadband offer and lack of confidence about using new technology are all factors too.<sup>6</sup>
34. Councils are already doing lots to help residents and businesses develop digital skills in readiness for superfast broadband, and as part of the general drive to make more public services available online. For example, many councils offer free access to computers at public libraries or other community hubs , volunteer digital champions

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<sup>3</sup> Federation of Small Business

[http://www.fsb.org.uk/policy/images/0932fsb%20broadband%20report\\_web.pdf](http://www.fsb.org.uk/policy/images/0932fsb%20broadband%20report_web.pdf)

<sup>4</sup> Go On UK <http://www.go-on.co.uk/challenge/uk-snapshot>

<sup>5</sup> Basic online skills includes sending and receiving emails, and filling out an online application form. For a full definition, visit: <http://www.go-on.co.uk/challenge/uk-snapshot#skillsbuild>

<sup>6</sup>Office for National Statistics [http://www.ons.gov.uk/ons/dcp171778\\_310435.pdf](http://www.ons.gov.uk/ons/dcp171778_310435.pdf)

and classes about how to use the internet. Councils are also working with social housing landlords and local partners to give tenants access to affordable IT kit.

35. However, as this report has already noted, the commercial and publicly funded broadband rollout will still leave around 10% without access to fixed infrastructure (although this varies between places). These people may be helped by final 10% plans and in particular the rollout of 4G networks. Access to 4G on smart phones and tablets will give people internet speeds up to 10 times faster than currently available. The Government anticipates that 4G services will boost the UK's economy by around £2-3 billion. Councils have highlighted to the LGA the importance of 4G to providing cost effective mobile coverage in the very rural and isolated places where it is most challenging and costly to deploy fixed infrastructure.
36. However even once 4G rollout is completed there will still be small percentage of homes where provision of mobile services are not commercially viable. In response DCMS is leading the Mobile Infrastructure Project. The first mast in a 'not-sport' area went live in September in Weaverthorpe, North Yorkshire, and will provide a service to 200 premises.
37. The Department for Transport recently announced that the rail industry is to rollout high speed mobile broadband on the busiest parts of the rail network. 70% of passengers are expected to benefit by 2019.

### **Next Steps**

38. Members are invited to discuss the following suggested actions:
  - 38.1. **Engage Ministers in a debate on the next phase of the broadband rollout to ensure that there is proper competition in the market.** Key issues might include whether or not a national procurement framework is the right approach, would putting out contracts for tender at the same time enable smaller providers to achieve the necessary scale, how can other suppliers get greater access to BT's infrastructure, such as existing ducts in the ground and telegraph poles, and what should the role of 4G be in reaching the final 10%?
  - 38.2. **Officers to meet OFCOM to discuss the regulatory framework for the telecommunications industry and report back to CTS Lead Members.** Key discussion points might include the impacts on competition of BT's wholesale pricing structure, the conditions attached to accessing BT's infrastructure, and how this is impacting upon councils' ability to secure value for money for the public purse. This would also be an opportunity to take-stock on supplier interest in the Urban Broadband Voucher Scheme.
  - 38.3. **Officers to have exploratory conversations with BT to test their appetite for discussing key issues arising from the rural programme.** Key issues include learning from positive partnerships between BT and councils, securing robust in-contract monitoring, obtaining clarity on how economies of scale will be passed onto the public sector and future-proofing public investment.

- 38.4. **LGA and Local Partnerships to continue to support councils to encourage businesses and residents to get online.** This could be taken forward through the Chair's dialogue with Baroness Lane-Fox (the Government's Digital Champion), the Economy and Transport Board's dialogue with the CBI and FSB, and with Local Enterprise Partnerships, and sharing good practice case studies.



## **Case Studies**

High-speed fibre broadband will be rolled out to around 96% of Cheshire homes and businesses in the next three years under a £28.5 million project between four Cheshire councils and BT. The Connecting Cheshire Partnership has secured funding to provide additional rural broadband infrastructure to over 80,000 premises that will build on BT's on-going commercial investment in fibre across the county. As a result more than 400,000 premises (around 96%) across Cheshire, Halton and Warrington, should have access to broadband speeds of up to 80Mbps by the end of 2016. Those premises in the remaining 4% that currently experience low speeds will also see an uplift, as the project aims to deliver a minimum of 2Mbps or more to almost all homes and businesses.

In late August 2013 Leicestershire County Council signed a £16.9 million contract with BT to deliver fibre broadband to around 95% of business and residential premises in Leicestershire. It has been identified that 72,500 premises within the County will not receive improved broadband connectivity without public investment. This equates to 25% of all Leicestershire premises. It is estimated that super-fast broadband investment in this area could result in economic growth totalling £92 million over the next 7 years.

The County Council is investing £4 million as part of this deal, with £3.3 million from the Government and £1.2 million from the European Union. BT is contributing a further £8.3 million. Further investment of £90,000 is being made to ensure a basic broadband service to all premises in Leicester City. It is expected that the first connections will go live in summer 2014 and the rollout will take 2 years to complete. In total more than 56,000 premises within Leicestershire will have access to fibre broadband through this project.

The County Council is keen to ensure that all Leicestershire communities and businesses can access the benefits of super-fast broadband. They will work with BT and partners to explore opportunities to extend the rollout into hard to reach rural areas. This may include innovative solutions, including wireless schemes, working direct with target communities.

In addition to the investment committed by the County Council and District Councils, demand for high speed broadband from communities and businesses is critical to the future success of the project. In 2012 the council conducted a broadband survey to identify where there were problem areas and to help identify demand for superfast broadband. In total the council received over 4,600 responses, including 650 from businesses, and this is being used to target digital support.

Fastershire is a project to bring fibre broadband to around 90% of homes and businesses in Herefordshire and Gloucestershire by the end of 2016. That's roughly 148,000 premises.

Fastershire is a non-profit making collaboration between Herefordshire Council, Gloucestershire County Council and BT that will boost the local economy by approximately £419 million over 10 years. The two counties' industrial zones and business parks are a key priority as fibre broadband will help local businesses to become more competitive. The project will also be of significant benefit to those premises which currently receive downstream speeds of less than 2Mbps.

Gloucestershire, Herefordshire, Wiltshire, Dorset, Devon and Somerset have joined forces to offer support to businesses to drive demand and uptake of ICT in order to increase take-up of superfast broadband. Eligible businesses are assigned a dedicated adviser who will help benchmark where businesses are in terms of readiness and IT capability. They will use this opportunity to help businesses highlight areas they could most benefit from, agree a support plan and introduce a specialist in the area they have chosen to focus on.

The 'e-sussex' project, led by East Sussex County Council in partnership with Brighton & Hove City Council, was launched to improve Internet access for homes and businesses in East Sussex. The £34 million project means that by 2016, alongside existing commercial broadband roll-out plans:

\*96% of all properties across East Sussex and parts of Brighton & Hove will have access to superfast broadband of at least 24Mbps.

\*99% of all properties in the county will have access to higher-speed fibre broadband

\*Every property in East Sussex will be able to access a broadband service of at least 2Mbps

There will be 1,000 km of new fibre cable installed, over 100 people on the ground working to upgrade 49 telephone exchanges and install over 400 new "green" cabinets.

The project is aiming to push fibre as far as possible so as to enable future proofing. Where fibre cannot be installed, it will also be looking at alternative technologies (such as satellite or wireless). Detailed planning and network design is currently underway.

Free Wi-Fi will be available in city centre locations in a deal by Manchester City Council and Transport for Greater Manchester (TfGM) with Arqiva. Arqiva has created free citywide public internet access for those on the move, providing up to 30 minutes access to the internet with unlimited access to public sector websites such as Visit Manchester and Manchester City Council.

Bath and North East Somerset (B&NES) Council has announced plans to improve broadband, which it says will help to increase the value of the local economy by £1 billion by 2029 and expand creative industry and ICT employment by 20 per cent. The council's key aims are:



- \* giving nine out of ten premises in B&NES access to high speed fibre broadband of at least 24mbps – and ensuring all premises have at least 2 mbps speeds – by the end of 2016 through the Connecting Devon and Somerset consortium, of which it is part
- \* opening up the 13 miles of fibre network owned by the council - which runs between the A46 and Twerton Fork - to encourage inward investment by ultrafast broadband companies bringing speeds of at least 300mbps to the city centre and other parts of the official enterprise area along the River Avon.
- \* working with the private sector to roll out wi-fi, 4G, and 3G technologies to shopping centres, sports venues, and transport infrastructure – particularly in those areas where the council owns assets, such as street furniture and lamp posts, on which infrastructure could be placed.
- \* promoting greater local innovation through a mesh testbed - an online private network that enables hi-tech businesses and universities to push the boundaries of their research and development.
- \* looking at how the planning system could be used to encourage developers to ensure that future homes are high-speed broadband-ready.

Liverpool City Council is working with Go Online UK to help the 104,000 adults (29% of its population) who have never used the internet. The council has embraced the digital agenda as crucial for skills, jobs and education. In 2010 the council launched a campaign to get more Liverpool people online. Through a network of volunteer digital champions out in the community helping people to develop digital skills, and high-profile promotional events to raise awareness about the campaign, working with partners including the BBC, has helped 43,000 adults to use the internet. The next stages of the campaign are exploring the impact of welfare reform, a bigger role for social landlords, improving access to free wi-fi and supporting businesses.



## **Olympic and Paralympic Sport & Physical Activity Legacy**

### **Purpose of report**

For information.

### **Summary**

This report updates Members on the work of the Cabinet Office's Olympic and Paralympic Legacy Unit, which we understand is going to focus more on the domestic physical activity legacy, and therefore potentially relate more to local government.

The report also updates Members on the public health reforms and the work that councils are leading locally to increase participation in physical activity.

### **Recommendation**

Members are invited to note the update on councils' work to lead a local sporting and physical activity legacy, and to offer any comments upon the relationship to the Cabinet Office's Olympic and Paralympic Legacy Unit.

### **Action**

Officers to action as appropriate.

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**Position:** Adviser

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## **Olympic and Paralympic Sport & Physical Activity Legacy**

### **Background**

1. As leaders of place, councils are central to securing a lasting sporting and physical activity legacy from the 2012 Games. Councils are the biggest public spenders on community sport, spending almost £1 billion per year (excluding capital spend) on the leisure centres, swimming pools and open spaces where the majority of this country's almost 10 million grassroots participants take part in physical activity.
2. The sporting and physical activity landscape is changing rapidly in response to funding pressures and wider public sector reform. There is a more diverse mix of providers from different sectors, and councils are increasingly commissioning sport and physical activity to achieve wider community outcomes.
3. Post the 2012 Games, the Cabinet Office established the Olympic and Paralympic Legacy Unit, with Lord Coe as its legacy ambassador. The Legacy Unit is responsible for overall management of Government legacy projects, which are delivered by individual Government departments and organisations. A key focus to date has been securing an economic legacy through more global investment into the UK, whether through businesses or the visitor economy.
4. More recently, Lord Coe has expressed a desire for the Legacy Unit to increase its focus on the creation and sustaining of a physical activity legacy. This resulted in officers from the Legacy Unit and LGA discussing the role that councils can, and are, playing in this. At their last meeting, CTS Board Lead Members requested a report to the next CTS Board.
5. Since those exploratory conversations, the House of Lords Select Committee on Olympic and Paralympic Legacy has published a new report. It concludes that whilst the Games were an "outstanding success", it finds "little evidence" of increased participation in sport, and suggests that some aspects of the legacy are at risk of "faltering". The report raises concerns about how well connected grass roots sport is to the organisations responsible for high performance sport. The report goes on to say that it is still too early to make a firm judgement about the impact of the Games on participation rates.
6. The latest figures on participation from the Active People Survey show that the number of adults who play sport at least once a week is on the rise – but just over half of all adults play no sport.
7. 15.3 million adults now play sport at least once a week. That is 1.4 million more than in 2005/6 – the point at which the bid to host the Games was won. The period between October 2010/11 and October 2011/12 saw a significant increase of 753,600 people, with the majority of that growth (578,500) driven by women. The most recent figures, released in June 2013, showed that most, but not all, of that growth has been sustained. The current level of 15.3 million means that 533,000 of the 753,600 gained have been retained. Sport England has said that the slight dip in performance was not

unexpected due the exceptionally cold weather in January and March 2013. It is also worth noting that participation rates amongst young people are holding up well.

8. Clearly participation rates vary between places, and Sport England produces local data profiles that help councils to target work to increase participation in sport and physical activity.

### **Physical activity legacy**

9. The Cabinet Office Olympic and Paralympic Legacy highlights the following programme of activity and funding on physical activity legacy, much of it implemented locally by councils, County Sport Partnerships, schools, voluntary sports clubs and other local partners:
  - 9.1. Investing £150 million for the next 2 years into primary school sport.
  - 9.2. Investing more than £100 million of lottery money and public funding into the School Games over the next 3 years.
  - 9.3. Investing £1 billion over the next 5 years in the Youth and Community Sport Strategy - helping young people to take up sport as a habit for life.
  - 9.4. Investing £155 million through Sport England's Places People Play programme to upgrade 1,000 local sports venues.
  - 9.5. Ensuring that physical education remains a compulsory part of each of the 4 key stages of the curriculum.
10. The LGA has consistently highlighted the leadership role that councils are playing to lead and sustain a local physical activity legacy, in places where there is a physical infrastructure legacy, and where there is not. A priority throughout has been spreading the benefits from the Games across the whole country. A key issue is how additional national focus from the Cabinet Office will add value to local activity.
11. Councils are being creative in how they promote greater increases in physical activity in a more demanding financial climate, because of the benefits to people's health and the opportunities from the public health transfer. Councils are joining with each other to share services, negotiating contracts to get the most out of every pound, sourcing external funding and working with voluntary groups, local sports clubs and business to keep costs down and keep services going.
12. Councils are well-placed as leaders and facilitators to reverse the tide of inactivity. The LGA is supporting councils through our political leadership programme with Sport England (which so far has reached 80 sport and physical activity portfolio holders), and joining up the LGA's health improvement offer under the auspices of the Community Wellbeing Board with the CTS Board's work on sport and physical activity.

13. The following case studies highlight some of the good work that is being led by councils to address inactivity, building upon the 2012 Games and forging closer links with health:

13.1. **Suffolk County Council** has used the Games as a catalyst to get more people active with the launch of the Most Active County campaign. The long-term aspiration of the campaign is to help Suffolk become the most active county in England. The initial signs are very good with the county moving from 25th (out of 27) pre-Games to the 18th most active county in England (June 2013). The council has highlighted the importance of a partnership approach, and key projects include free, weekly timed 5 kilometre runs in parks, more handball sessions in Ipswich primary schools (to capitalise on new interest in the sport), a lottery-funded scheme to help inactive people identified by the NHS as being high risk but engaged in improving their health, to develop a long-term involvement in sport, and hosting a series of cycling events that also encouraged local people to start cycling.

13.2. **Blackburn with Darwen Borough Council** used the profile and enthusiasm generated by the 2012 Games to further boost its already well-established £6 million “re:refresh” programme to transform Blackburn with Darwen’s low participation rates and poor health outcomes. Re:refresh is a pioneering partnership between leisure and health that started in 2005/06, and offers local people the opportunity to access a huge range of free community leisure, health and wellbeing activities, and health and dietary advice. Following the transfer of public health to councils, the re:refresh programme funding is fully provided from within Blackburn with Darwen Borough Council budgets – jointly between Public Health and Leisure and Culture directorates. Key achievements include a programme of events to encourage participation (such as Sky Rides), out of the 654 referrals made to the Health Trainers 77% of clients achieved their goals in full or part and 96% of clients reported a positive change in their general health, and over 93% of the population have a “bee-Z-card” which enables them to access the free offer. Participation levels are at a record high and more people are also accessing paid activities.

13.3. **Derby City Council’s** Leisure and Cultural Development Service were commissioned by NHS Derby City to provide a pilot healthy lifestyles programme to reduce health inequalities by improving the health and wellbeing of targeted groups, communities and individuals in Derby. The pilot promoted physical activity and healthy eating through a network of b-You Advisors, targeting primarily adults but developing family interventions through the Get active together challenge. The key findings of the six month evaluation of the pilot:

13.3.1. 91% retention rate (one of highest in UK for referral schemes);

13.3.2. 6% average weight loss (against an NHS target of 5%);

13.3.3. 97% attended sports centre (never done before);

- 13.3.4. 100% increase in activity levels;
- 13.3.5. 93% improved health and wellbeing;
- 13.3.6. Satisfaction score of 100% with programme; and
- 13.3.7. 100% would recommend b-You to family and friends.

13.4. In **Essex**, The County Sport Partnership (CSP) is hosted by the County Council and now has the merged County functions of PE & School Sport and 2012 Legacy within the CSP team. The CSP has recently taken on responsibility for commissioning against physical activity outcomes and is forging a closer relationship between sport and health. Work is also beginning to make the Mountain Bike course at Hadleigh Farm suitable for the general public, improving the wider network of trails and paths for different users and projects to enhance the natural and historic environment.

13.5. **Leeds City Council's** new sport and health pilot 'Leeds Let's Get Active' provides free sessions at every council-managed leisure centre in the city as well as activities held in community venues. While open to all, the sessions are aimed in particular at encouraging those who currently do little or no regular sport or physical exercise in order to address health problems and inequalities in the city. The scheme is to run for 18 months until March 2015 and is being funded through match-funding by Leeds public health and Sport England through the National Lottery, plus an additional £60,000 from Leeds City Council's public health budget. The Leeds Let's Get Active scheme will see one off-peak hour each day made available at every Leeds City Council-managed leisure centre in the city for free gym and swimming sessions. The project will strengthen ties between sport and health services, with links to health checks and advice on healthy lifestyles being offered. It also aims to improve the overall health and wellbeing of the city, increasing participation in regular exercise and cutting the cost of physical inactivity which is estimated by Sport England to cost Leeds as a city £10.4m every year

#### **Transfer of public health**

- 14. In April 2013, the responsibility for public health transferred back to councils and offers significant opportunities of making the linkages between poor health and inactivity.
- 15. At a recent UKActive conference that the LGA Chairman, Councillor Sir Merrick Cockell spoke at, it was highlighted that the current cost to the NHS of inactivity is around £80 billion. It is vital to this country's health and economic prospects that there is a reduction in the numbers of inactive people.
- 16. The Chief Medical Officer's latest report on the health of the nation's children calls on government, the whole health service, social care and education professionals to take action and make improvements. The report states that by reducing obesity by just one



25 November 2013

**Item 4**

percentage point among children and young people could lead to savings of £1 billion each year as children would be less likely to end up with long-term health problems needing NHS treatment.

17. The LGA is working with the Department of Health to bring together the key national organisations whose members and delivery organisations will be operating in the new locally-led health environment, including Public Health England, the NHS Confederation, the NHS Commissioning Board, the Association of Directors of Public Health and Healthwatch England. Together, we are developing offers of help, support and challenge for the members and organisations involved in local health and wellbeing boards, public health in local government, and local Healthwatch to address local health issues and improve the wellbeing of their local people.
18. More active people will be fitter and will rely less on health and care services. They will have the confidence to lead independent lives and to contribute to the growth of their local communities and economies.

**Way forward**

19. Councils have long recognised the importance of increasing physical activity levels in order to improve health of local populations and are very much at the forefront of ensuring a physical activity legacy.
20. The Legacy Unit is keen to engage us and councils. Members are invited to give a steer on how additional national profile could help to boost existing local activity to get people more active and encourage better health outcomes.



## **Proposal for Member Champions**

### **Purpose of report**

To invite Members to express an interest in becoming a Member Champion on priority policy issues within the Board's remit.

### **Summary**

There are a range of opportunities and platforms throughout the year for Board Members to work alongside the Chair and Lead Members to help further our advocacy work, and deliver effective improvement activity to councils.

For example: speaking at CTS improvement events, representing the LGA at national conferences, helping to develop our national dialogue with Government, and championing good practice.

If you are interested in becoming a Member Champion, please use **Annex A** to indicate which policy areas you are keen to get more involved with, and let Laura Caton know at the Board or by Tuesday 3 December.

### **Recommendation**

Members are invited to indicate policy areas for their involvement.

### **Action**

To be taken forward by officers as directed by Members.

**Contact officer:** Laura Caton

**Position:** Senior Adviser

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**Annex A**

**Proposal for Member Champions**

We would be pleased to hear from members about your specific areas of interest within the Board's remit so that we can keep you informed and give you the opportunity to get involved in the LGA's work outside of Board meetings.

Please tick as many boxes as apply and hand the form to officers at the Board on 25 November or email [laura.caton@local.gov.uk](mailto:laura.caton@local.gov.uk) by 3 December.

**The Visitor Economy**

**Libraries**

**Sport and Physical activity**

**Superfast broadband and digital inclusion**

**Culture (including arts, museums, galleries and heritage)**

**Licensing and Gambling**



25 November 2013

**Item 6**

**Update on current issues**

**Purpose of report**

For information/ noting.

**Summary**

This report updates Members on current issues of interest to the Board which are not covered elsewhere in the agenda. Updates are included on:

- LGA Autumn Statement submission
- The Arts
- The Visitor Economy
- Sport and Physical Activity
- Libraries
- Heritage

**Recommendation**

Members are asked to note the update.

**Action**

Officers to action as appropriate.

**Contact officer:** Siraz Natha

**Position:** Adviser

**Phone no:** 078999 74298

**E-mail:** siraz.natha@local.gov.uk





**Item 6**

**Update on current issues**

**LGA Autumn statement submission**

1. The LGA's Autumn Statement submission highlights that councils are currently half way through a scheduled 43 per cent cut in funding from central government.
2. The cuts, combined with the growing demand for social care, mean that the amount of money available to deliver non-social care services, including many of the services people value most, is predicted to shrink by 66 per cent by the end of the decade. This is likely to mean much less money to spend on services such as leisure facilities like pools, gyms and parks. It will also mean less money to spend on libraries and museums.
3. The LGA is supporting culture and sport portfolio through an improvement programme to find creative solutions to the financial challenges they face.
4. The LGA's Autumn Statement submission is available on the LGA's website: <http://tinyurl.com/njaej5>. The Chancellor will make the Autumn Statement on 5 December.

**The Arts**

Arts Council England's new strategy

5. Arts Council England (ACE) have launched their refreshed 10 year strategy 'Great art and culture for everyone' to bring together their remit for the arts with that for museums and libraries. It will provide the strategic direction for ACE's funding decisions and programmes.
6. The strategy highlights five goals:
  - 6.1. Excellence is thriving and celebrated in the arts, museums and libraries.
  - 6.2. Everyone has the opportunity to experience and to be inspired by the arts, museums and libraries.
  - 6.3. The arts, museums and libraries are resilient and environmentally sustainable.
  - 6.4. The leadership and workforce in the arts, museums and libraries are diverse and appropriately skilled.
  - 6.5. Every child and young person has the opportunity to experience the richness of the arts, museums and libraries

25 November 2013

**Item 6**

7. The strategy recognises that ACE can only achieve its objectives by working closely with the councillors who (outside London) fund and run the majority of this country's culture, libraries and museums.
8. The LGA has worked with ACE to reflect its extended remit in how it works with local government through a single cultural conversation. We hope this will lead to more joined-up conversations about key issues including commissioning, assets, reaching marginalised communities and the contribution of culture to the overall priorities of a place. We embedded this approach in Joint Practical Statement of Purpose that sets out how we will work together to support councils across the arts, museums and libraries. We are also working in partnership with ACE to run a political leadership programme for portfolio holders.
9. It will be important to take stock of the extent to which councils feel they are engaged in a single cultural conversation with ACE. Working more closely with the councillors who represent local government on ACE's area hubs provides an opportunity to do this.
10. ACE's refreshed strategy is available on its website: <http://tinyurl.com/k4pkwla>.

**The Visitor Economy**

11. VisitEngland has launched new research into the staycation phenomenon. The number of domestic overnight holiday trips was up by 9 per cent in England during July this year compared to the same time last year, with visitors spending £1.8billion over the month.
12. Not surprisingly the good weather during the summer helped to boost tourism in this country, according to VisitEngland. 12 per cent of people said they had changed their holiday plans as a result of the weather to spend more of their holidays in the UK. 18-34 year olds (23 per cent) and families (19 per cent) were more likely to have changed their plans because of the weather and over half of all holidaymakers (56 per cent) in England enjoyed good weather this year. 17 per cent said they were more likely to take a holiday in England next year because of the weather in 2013.
13. The Staycation research, which asks over a thousand Britons about their attitudes towards taking a break at home, shows that levels of optimism about the economy are the highest since the downturn began. The number of people who believe we are over the worst of the economic downturn jumped from 13 per cent in February to 29 per cent by September 2013.
14. The LGA's own analysis of the visitor economy highlighted that future growth potential would come from encouraging visitors to stay longer and spend more in destinations. We are taking this forward through our work with councillors to support them to make the most of cultural, heritage and sporting visits to create attractive and vibrant places where people want to visit.

25 November 2013

**Item 6**

**Sport and Physical Activity**

Sport England rhythm of sport data

15. Sport England has produced a new toolkit called the 'rhythm of sport data' which enables councils to find out what the participation rates are for sports during different times of the year.
16. The LGA has been working closely with Sport England to ensure that National Governing Bodies of Sport and councils work more closely in terms of sharing data and developing local initiatives that are complementary in order to drive up participation rates.
17. To find out more information on participation rates, go to:  
<http://infographics.sportengland.org/>.

New Sports Minister

18. Cllr Flick Rea's introductory letter to Helen Grant MP, the new Sports Minister, is attached at **Annex A**. The Minister's portfolio also includes the visitor economy. Cllr Rea is meeting the Minister on 28 January.

UKactive Conference

15. The Chairman of the LGA, Sir Merrick Cockell addressed the UKactive Summit on 7 November. The Summit brought together councils, the voluntary sector and the fitness industry to discuss the key issues facing sport and physical activity.
16. In his speech Sir Merrick highlighted how despite budget pressures councils across the country are being very creative in how they manage leisure services and sporting assets, which are hugely valued by communities. Councils are joining with each other to share services, negotiating contracts to get the most out of every pound, sourcing external funding and working with voluntary groups, local sports clubs and business to keep costs down and keep services going.
17. The Chairman also emphasised that councils' new responsibilities for public health are a significant opportunity for a more preventative and joined-up approach to tackling inactivity. Through the provision of sporting and physical activity opportunities councils are helping to reduce the £80 billion cost to the NHS resulting from inactivity.

BSI Outdoor gym Specification

18. The British Standards Institutes (BSI) has launched its first ever specification for outdoor gym equipment – PAS 888:2013, which provides clear guidelines in terms of safety when it comes to specifying, manufacturing, installing, maintaining and inspecting outdoor gym equipment.

25 November 2013

**Item 6**

19. A steering group, comprising of experts from the fitness industry as well as a local authority perspective from Vision Redbridge Culture, came together to oversee the initial drafting of the PAS before it went to the public consultation phase.
20. For more information on the specification: <http://tinyurl.com/nbfczsp>.

**Libraries**

21. For the first time the Business & Intellectual Property (IP) Centre National Network will be celebrating Global Entrepreneurship Week 2013 with a co-ordinated series of events. Providing support for budding entrepreneurs and start ups across the country, events will be taking place in the Business & IP Centre in the British Library and at central libraries in Birmingham, Leeds, Liverpool, Manchester, Newcastle and Sheffield.
22. The events are an opportunity to highlight the library's role as a community hub to spark local economic growth, creating opportunities for entrepreneurial activity for people of all backgrounds. This was a theme explored at the LGA's recent libraries seminar for new portfolio holders where Northamptonshire County Council shared how they are providing incubator space and advice for start-up businesses in libraries.
23. More information can be found on the following link: <http://tinyurl.com/ofe9avt>.

**Heritage**

First World War

24. Diane Lees, Director-General of Imperial War Museums (IWM) has written an article for the LGA's First magazine about how the First World War Centenary Partnership is supporting councils and communities to plan to mark the commemoration of the First World War 2014-18.
25. So far, 115 UK councils have joined the Partnership. The article is attached at **Annex B**.
26. In October the Secretary of State for Culture announced a new £10 million 4-year Heritage Lottery Programme to help communities mark historic anniversaries. More information is on the Heritage Lottery Fund website <http://www.hlf.org.uk/news/Pages/AnniversariesFunding.aspx>.

Ms Helen Grant MP  
Department for Culture, Media & Sport  
100 Parliament Street  
London  
SW1A 2BQ

29<sup>th</sup> October 2013

Dear Minister,

Congratulations on your appointment as Sports Minister.

You will by now have received correspondence from the Chairman of the Local Government Association describing the importance of central and local government working closely together as we manage our way through a tough public spending climate.

I want to add my support, and that of my fellow members on the LGA Culture, Tourism and Sport board, to these sentiments.

Councils are finding creative and innovative ways to keep sporting assets viable, the spirit of the 2012 Games alive and to support this country's nine million grass roots sport enthusiasts. They are joining with each other to share services, negotiating contracts to get the most out of every pound, sourcing external funding and working with voluntary groups, local sports clubs, schools and business to keep costs down and keep services going. Councils are also seizing the opportunity of public health reform to actively promote health rather than simply treating a rising tide of illness and long term conditions. Six months on from the transfer of public health to local government, it would be timely to review the early learning for sport.

For the last year, we have also focussed on the links between the visitor economy and economic growth. We have worked with councils to develop a number of practical proposals to help improve the productivity of the visitor economy. These include councils supporting businesses to provide a higher value offer; an effective but proportionate approach to local regulation; a localised approach to skills and transport; and making the most of new technology to improve the visitor experience. I would welcome an opportunity to discuss these further with you.

We enjoy a positive relationship with DCMS and I hope that we will have an early opportunity to discuss our many shared priorities.

Yours sincerely



Cllr Flick Rea MBE  
Chair LGA Culture, Tourism and Sport Board



**17 October 2013**

**Ever since Prime Minister David Cameron announced his plans for First World War commemorations, there has been great discussion in the media and between historians regarding if, how and when we should commemorate the centenary.**

At the Imperial War Museums (IWM), we have been discussing commemorations since 2010. We established the First World War Centenary Partnership in the same year to encourage a programme of activities and events, developed at grass roots level.

The founding ambition for the partnership was that its members would collectively organise and present a vibrant, diverse and far-reaching programme to reflect how people want to remember, commemorate and debate the conflict in their own communities, in a way that is meaningful for them.

To date, more than 1,700 members from 36 countries have signed up to the partnership. This level of activity demonstrates that discussions about marking the centenary are not only taking place at governmental, academic and institutional levels but also in communities across the UK and beyond.

### **Conflict**

The centenary also offers up opportunities to bring people together with local museums and cultural organisations to reflect upon the impact the conflict had upon the place they live and the residents of the time. There are already many fantastic examples of these relationships developing within local authorities.

Worcestershire County Council's Archive and Archaeology Service will work with museums across the county, and with Worcester City Council, Worcester Cathedral, University and the George Marshall Medical Museum, to tell the story of local people through a unique multi-venue gallery experience.

Essex County Council has developed the 'Now the last poppy has fallen' project, which will include a touring exhibition with a focus on the home front in Essex and encourage close working relationships between volunteers, museum staff, teachers, pupils and artists.

East Lothian Council will work with the John Grey Centre to develop temporary exhibitions with an emphasis on local participation during the war years and complementary education programmes for primary and secondary schools.

### **Local interest**

These are just three examples of the many amazing local authority-led projects in the partnership that encourage cross-community working and engagement in response to the centenary. There are many more projects out there too: projects to discover and remember local 'Pals' battalions (men who had enlisted together with the promise that they would be able to serve alongside their friends, neighbours and work colleagues); to investigate local war memorials and places of local interest; to find out more about the role and experiences of colonial troops; and to digitise and share letters and diaries from family's collections.

The First World War centenary really matters to a huge number of people. It may be because of a personal and family connection, the effect the war had on their home town, how it changed our wider society or because of their beliefs about war and the importance of peace.

So far, 115 UK local authorities have joined the First World War Centenary Partnership. We hope that by the start of the official centenary commemorations on 4 August 2014, every local authority will be a member, actively representing and communicating the many events and discussions taking place with and for their local communities to commemorate this landmark anniversary.

**Diane Lees is the Director-General of Imperial War Museums**



## **Outside bodies feedback from Members**

### **Purpose of report**

For information.

### **Summary**

This paper provides Members with the opportunity to feedback on recent meetings of outside bodies at which they have represented the Board. The last two chair's reports are also attached as **Annex A** & **B**.

### **Recommendation**

Members currently representing the Board on outside bodies are asked to **provide any appropriate feedback** from recent meetings, details of which are enclosed.

### **Actions**

Subject to comments from the Board, officers to take forward any suggested actions.

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**Outside bodies feedback from Members**

**Recent**

Purpose	Key points discussed	Outcome
<b>Cllr Flick Rea MBE spoke at the LGA/Arts Council England Libraries Seminar for new portfolio holders on 12 September 2013</b>		
To support new library portfolios to understand the policy landscape for libraries, and share practical examples about how libraries are helping councils to achieve wider community outcomes.	Cllr Rea updated councillors on the LGA's advocacy and support priorities for libraries. Sue Charteris, (EqualValue and an expert on public libraries) led a session on involving and consulting with communities on changes to library provision. Case study presentations covered how libraries can boost local growth (Northamptonshire), work with volunteers to run them (Merton), support people impacted by welfare reform (Dorset) and be run as social enterprises (Lewisham).	15 portfolio holders for libraries attended and were supported to lead transformation of library services.
<b>Cllr Flick Rea MBE met Nick Bitel, Chair of Sport England on 27 September 2013</b>		
An introductory meeting to share with the new Chair of Sport England the LGA's priorities on sport and physical activity, and to emphasise the value of our joint political leadership improvement programme.	Cllr Rea emphasised the vital leadership role councils play in bringing together local partners who are helping to increase participation in sport, and the opportunities for sport to be part of a whole-place approach to improving health. They reinforced the importance of our joint Leadership Academies, which have already supported over 80 portfolio holders to lead transformational change of leisure services.	Actions agreed included sharing with councils creative ways to keep playing fields and other sporting assets viable, playing into Sport England's work on the economic value of grass roots sport, linking Sport England's work on sport assets to the LGA's One Public Estate work, and a further conversation on lottery match-funding requirements.
<b>Sir William Lawrence attended Tourism for All's Accessible Tourism Forum on 10 October 2013</b>		
To represent the LGA's policy positions on the visitor economy.	Sir William Lawrence will update Members on key points discussed at the Board.	Sir William Lawrence will update Members on any actions at the Board.
<b>Cllr Flick Rea MBE, Cllr Andrew Lewer, Cllr Sonja Crisp and Cllr Doreen Stephenson spoke at the LGA/Arts Council England (ACE) Cultural Leadership Academy on 22-23 October 2013.</b>		
To develop and strengthen political leadership skills amongst councillors with a portfolio	Cllr Rea introduced the event by sharing with councillors our work with ACE to embed a single cultural conversation locally and nationally.	This was the first Cultural Leadership Academy and we supported 14 portfolio holders to build resilient

Purpose	Key points discussed	Outcome
for cultural services in local government.	Cllr Lewer and Cllr Crisp co-facilitated the Academy. Cllr Stephenson shared how East Lindsey District Council has boosted growth through a programme of cultural events and festivals. Other case studies covered working with Local Enterprise Partnerships, commissioning and how culture can help to improve outcomes for children and young people, and strengthen cohesion.	and sustainable cultural services.
<b>Cllr Flick Rea MBE participated in a roundtable hosted by Nick Hurd MP, Minister for Civil Society, and Play England on 29 October 2013</b>		
Play England convened the roundtable to discuss with Nick Hurd MP how to strengthen cross-Government buy-in to play policy.	Cllr Rea highlighted the different ways in which councils support play opportunities, and join-up play policy with health and wellbeing. She also said that strong local partnerships between councils, schools, the voluntary sector and other partners were central to effective local play provision.	Nick Hurd MP and the organisations represented at the roundtable were updated on the vital local dimension to play policy.
<b>Cllr Flick Rea MBE spoke at the LGA/Sport England Leadership Academy on 12-13 November 2013</b>		
To support councillors to achieve fit-for-purpose sport and leisure provision for their communities within the context of unprecedented budget pressures.	Sessions explored creative ways to keep sporting assets viable, the opportunities presented by public health reform, understanding the commissioning landscape and leading transformational change in councils.	This was the seventh sport Academy and 14 councillors were supported to strengthen local political leadership of sport and leisure services.
<b>Cllr Flick Rea MBE spoke at the LGA / Sport England Alumni event on 19 November 2013</b>		
To enable portfolio holders who have attended a sport Leadership Academy to continue to share learning with each other.	Cllr Rea and Sport England updated councillors on the latest policy developments for sport and physical activity. Interactive sessions enabled councillors to share what they have done since attending the Academy, the progress they have made and challenges faced.	12 portfolio holders supported to revisit leading transformational change of sport and leisure services.

**Forthcoming at the time of writing**

<b>Title</b>	<b>Date</b>	<b>Attendees</b>
Age Collective Conference at the British Museum to explore how museums engage older people	22 November	Cllr Flick Rea MBE
King's Cultural Institute presentation of findings of its Cultural Inquiry into Culture and Major Events	26 November	Cllr Flick Rea MBE Cllr Andrew Lewer
Introductory meeting with Sir Laurie Magnus, Chair English Heritage	27 November	Cllr Flick Rea MBE
LGA / Arts Council England Cultural Leadership Academy	4-5 December	Cllr Flick Rea MBE Cllr Andrew Lewer Cllr Sonja Crisp Cllr Doreen Stephenson
Introductory Meeting with Helen Grant MP, Sports Minister	28 January	Cllr Flick Rea MBE
Annual CTS Conference, Portsmouth	3 – 4 March	Board Members



## **Culture, Tourism and Sport Board – Report from Cllr Flick Rea (Chair), October 2013**

### **Libraries**

1. I was delighted that 15 portfolio holders for libraries attended the LGA's libraries leadership seminar on 12 September. Colleagues shared some extremely impressive examples of how libraries are helping to achieve wider community outcomes. We heard from Northamptonshire County Council about the practical support that people who want to set up their own business can access in libraries. The London Borough of Merton shared how they have recruited more than 3,000 volunteers to help run their libraries. Dorset County Council highlighted how the libraries' digital offer is helping people to claim benefits online, and the London Borough of Lewisham shared how they worked with a local social enterprise to transfer the library asset and put the service on a more sustainable footing.

### **Sport**

2. I had an extremely positive introductory meeting with Nick Bitel, the new Chair of Sport England, on 27 September. We discussed the vital leadership role councils play in bringing together local partners who are helping to increase participation in sport, and the opportunities for sport to be part of a whole-place approach to improving health. We reinforced the importance of our joint Leadership Academies, which run throughout the year. We have already supported over 80 portfolio holders to lead transformational change of leisure services, and we are looking forward to the next Academy 12-13 November. Actions we agreed included sharing with councils creative ways to keep playing fields and other sporting assets viable, playing into Sport England's work on the economic value of grass roots sport, linking Sport England's work on sport assets to the LGA's One Public Estate work, and a further conversation on lottery match-funding requirements.

### **The Arts**

3. Arts Council England (ACE) has confirmed the 23 councillors who will represent local government on its five Area Councils. The Area Councils are responsible for agreeing strategic development priorities for ACE activity in the regions, and for funding decisions less than £800,000. It is very positive that the new Area Councils continue to have strong local government representation in recognition of councils' vital role supporting and funding culture locally. I have written to the councillors to congratulate them on their appointment, and to invite them to join a national network that will help to identify key issues and good practice to shape the LGA's national dialogue with ACE. Councillors have responded very positively and I am looking forward to working with them.

### **Culture, Tourism and Sport Board, 9 September**

4. The substantive item at the September Board was a discussion on heritage funding. Deborah Lamb, English Heritage's Director of National Advice and Information, updated the Board on the Government's proposal to establish a charity to care for the historic properties in the National Heritage Collection. This would be on a self-financing

25 November 2013

**Item 7**

basis, supported by Government investment of £80 million. Members emphasised the importance of sustainable funding for the Collection and highlighted the opportunities for even close partnership working between English Heritage's planning and heritage protection responsibilities. The regulatory function will be known temporarily as the National Heritage Protection Service, and English Heritage agreed to work with LGA and councils to test how partnerships might work in the new arrangements.

5. I have also written to Sir Laurie Magnus, the new Chair of English Heritage, to congratulate him on his appointment, and I am looking forward to meeting him on 11 November.

**CTS Annual Conference, 3 – 4 March 2014, Portsmouth (in partnership with the Chief Cultural and Leisure Officers' Association)**

6. I am delighted that next year's annual CTS Conference is in Portsmouth – an extremely fitting host city with much to share about culture and sport-led regeneration, including the wonderful new Mary Rose Museum. I am also pleased that the Chairs of Arts Council England, VisitEngland, Sport England and English Heritage have all agreed to speak at this definitive event for the sector. We are working closely with Portsmouth City Council to finalise the programme and are looking forward to sharing the latest good practice through workshops on hot topics.



## **Culture, Tourism and Sport Board – Report from Cllr Flick Rea (Chair), November 2013**

### **Culture and Growth**

1. I was delighted to speak at the first Culture and Growth Leadership Academy 22 – 23 October, hosted in partnership with Arts Council England. Through impactful case studies and practical exercises, we supported 14 portfolio holders to build resilient and sustainable cultural services.
2. Councillors Andrew Lewer, Deputy Chairman of the CTS Board, and Sonja Crisp, CTS Board Member, co-facilitated the Academy. The case study speakers included Councillor Doreen Stephenson, Leader of East Lindsey District Council and member of the CTS Board, who shared how the council's programme of cultural festivals has boosted the local economy. Other sessions explored different delivery models, working with Local Enterprise Partnerships and we heard from the Royal Shakespeare Company about how they are working with local government to boost the visitor economy.
3. All delegates agreed that the Academy had given them the basis for further improvement, and we are looking forward to the next Academy 4 – 5 December.

### **Sport**

4. I was pleased to welcome 14 portfolio holders for sport to the seventh LGA / Sport England Leadership Academy 12-13 November. This highly successful programme supports councillors to achieve fit-for-purpose sport and leisure provision for their communities within the context of unprecedented budget pressures. Sessions explored creative ways to keep sporting assets viable, the opportunities presented by public health reform, understanding the commissioning landscape and leading transformational change in councils.
5. I have also written to Helen Grant MP, the new Sport and Tourism Minister, to congratulate her on her new role, and to emphasise the role that council sport and leisure services can play in actively promoting good health. We are meeting on 28 January.

### **Play**

6. On 29 October I attended a roundtable on play policy convened by Play England and hosted by Nick Hurd MP, Minister for Civil Society. Representatives from a range of organisations with an interest in play also attended. The meeting was an opportunity to highlight the different ways in which councils support play opportunities – including the provision of formal and informal safe spaces to play, using the planning system to design in opportunities for play and linking play to other policy agendas in a joined-up approach to children and young people's health and wellbeing. I emphasised that strong local partnerships between councils, schools, the voluntary sector and other partners was central to effective local play provision.



## **CLOA Case Studies – First World War**

### **Purpose of report**

For information.

### **Summary**

This paper shares examples about how councils are involving communities and working with partners to plan for local commemorations to mark the 100<sup>th</sup> anniversary of the outbreak of the First World War in 2014.

### **Recommendation**

Members are invited to note the report.

### **Actions**

To be taken forward by officers as directed by members.

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## **CLOA Case Studies – First World War**

### **Hyndburn Borough Council**

Hyndburn Borough Council's First World War centenary plans are centred on the Accrington Pals Battalion.

Planned activities include an exhibition at Haworth Art Gallery, planting poppies across the Borough, a commemoration service at St John's Church in February 2014 and a Centenary Concert and Pals March in September 2014. Other plans involve an Accrington Pals commemorative beer and updating the Borough's boundary signs to say, 'Welcome to Hyndburn – home of the Accrington Pals.'

To commemorate the 100th anniversary of the Battle of the Somme, the Council is planning a maroon flare in Accrington and books of honour, presentations and wreaths at the Accrington Pals memorial in France.

Further community activities are also planned in Hyndburn to coincide with the programme of national commemorations, the first of which will be the Duke of Lancaster's Freedom Parade in July 2014 which the council is working to organise.

### **Staffordshire County Council**

As part of the county's preparation for the commemoration of the Great War, Staffordshire Archives and Heritage want to explore whether the home front has the potential to engage new audiences in the centenary commemorations and in researching their own community's experience of the war. The council has reviewed its collections and undertaken primary research within the collections of Staffordshire & Stoke on Trent Archive Service, Keele University, libraries and museums in Staffordshire, and the National Archive. Research was also carried out into newspaper records in New Zealand.

A 'Staffordshire Great War' website has been created to offer information and support to partners and individuals in Staffordshire or who wish to visit the county as part of the commemorations ([www.staffordshiregreatwar.com](http://www.staffordshiregreatwar.com))

A range of resources were developed to help engage communities in the commemorations, including an updated book about the extensive training camps that existed on Cannock Chase between 1915 and 1919. The book explores the construction and use of these camps and also looks at the men and women who lived and trained on Cannock Chase and the effect the camps had on the wider locality. The council is also producing a 'Researching Your Staffordshire War Memorial' guide which will be free to all members of the public.

Staffordshire Archives and Heritage has also supported Keele University's bid to become a co-ordinating Centre for Community Engagement in the Centenary of the First World War. The theme of the centre was developed with SA&H, being 'Everyday Life on the First World War Home Front'. If successful it will stimulate a range of dialogues between scholars, community groups and the heritage bodies to co-produce new research and creative responses to the First World War home front.

### **Broxbourne Borough Council**

Broxbourne council currently has 18 projects planned for 2014-2018. Below are a selection of just some of the projects which aim to engage local communities and residents:

#### Poetry Competition themed "War and Peace"

All members of the community of all ages will be invited to take part in a poetry competition which will run from January to April 2014.

#### Performances of Private Peaceful and War Horse at Broxbourne Civic Hall (BCH)

As part of the agreement with the National Theatre, BCH is screening performances of Private Peaceful and War Horse in February 2014.

#### Mayoral Debate for young people

The annual Mayoral debate for the borough's secondary school pupils will be held in April 2014. The schools will be asked to debate 'Can war ever be justified?'

#### Secondary Schools Photographic Competition

This will be linked to the First World commemorations by using the theme "War and Peace" and will be run in conjunction with Paradise Wildlife Park and B3Living.

#### Let's GO Play: Step Back in Time

This event for children and families will comprise of traditional games and crafts from 1914, accompanied by music and food from that era, run in conjunction with Scouts, Army Cadets, Women's Institute, and Children's Centres. The programme will include: arts and crafts (poppy making, medal making, rings with emblems, poppies on plates, painting, balloon modelling); food (getting children to make jam sandwiches and tasting desserts which were popular in WW1); musical performance (old style music hall songs featuring local cub scouts & guide groups; army cadets (to run an assault course); face painter (for camouflage war wounds); tanks and trenches (model tanks and trenches); vintage clothing (making hats, aprons etc.); inflatable assault course.

### **Nottinghamshire County Council**

The following are a selection of the wide range of projects planned for the centenary in Nottinghamshire:

#### Trent to Trenches – Nottinghamshire in the Great War

This is a volunteer led partnership project supported by the County Council and Nottingham City Council. An exhibition will be held at Nottingham Castle with touring versions for County venues highlighting from research the impact World War One has had on Nottinghamshire. The project is developing with County Council support

Britain in the Great War, 1914-1918

Events will include period music shows, dancing, cooking and military drill demonstrations, troop manoeuvres, period vehicles, artillery firings and for children a Junior Boot Camp and battle interactives.

World War One – Exhibition

A participatory community project based on one memorial chosen for each district and linked with the Big Draw. Family memories will be linked with photographs and artefacts. Artworks created would then be displayed at Rufford Gallery and local libraries.

War Poetry at The Southwell Poetry Festival

Sessions in libraries around the county on war poetry and writing workshops. There would also be sessions on the online Poetry Archive and work with schools.

Turning Back the Pages on Nottinghamshire in World War One

A special pictorial publication utilising photographs, memorabilia and manuscripts from Nottinghamshire Libraries and Archives.

**Somerset County Council**

Somerset Council's Heritage Service has launched a project called 'Somerset Remembers' to commemorate the 100th anniversary of the outbreak of the First World War.

The centrepiece of the project will be an exhibition at The Museum of Somerset opening in August 2014, with a touring exhibition visiting other venues across Somerset. A programme of special events at The Museum of Somerset will accompany the exhibition and is expected to include: evening talks; living history day involving military and social history re-enactment groups, and First World War and family history experts; gallery talks featuring objects highlighting particular aspects of Somerset's wartime experience; and sessions for people to bring items they own for scanning and uploading to the community archive.

Activities encouraging community involvement are also being planned in partnership with The Western Front Association. These are expected to include: talks to community groups and organisations; diary and poetry reading sessions using Somerset archives and images; a football match at the First World War memorial playing field; a concert with music that was popular in Somerset during the war years; and a research symposium at the Somerset Heritage Centre.

Somerset Heritage Service also has some research projects that it is recruiting local volunteers for. These projects focus on digitising and publishing Somerset's First World War parish returns; creating an index to a selection of Somerset's wartime newspapers; and researching First World War sources to be included in the exhibition.

**Worcester City Council**

Worcester City Council is working with a number of partners, to implement the Worcestershire World War 100 project. The main focus of the project is to tell the story of local people through a multi-venue gallery experience which will incorporate people's ephemera and memorabilia. The exhibitions will run throughout the four-year commemoration period but will be rotated and updated during that time.

The exhibitions will examine different aspects of the First World War in Worcester and will use technology, audio-visuals, leaflets and traditional displays. Activities to engage children and youth are expected to include drama, poetry and creative writing.

The project also aims to encourage active involvement from local people by offering opportunities for them to bring their own Great War heritage items and for them to co-curate the exhibition. Additionally, opportunities for participation and engagement exist through web pages, heritage trails and community activities.





# LGA location map

## Local Government Association

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## Public transport

Local Government House is well served by public transport. The nearest mainline stations are:

Victoria and Waterloo: the local underground stations are

**St James's Park** (Circle and District Lines), **Westminster** (Circle, District and Jubilee Lines), and **Pimlico** (Victoria Line) - all about 10 minutes walk away.

Buses 3 and 87 travel along Millbank, and the 507 between Victoria and Waterloo stops in Horseferry Road close to Dean Bradley Street.

## Bus routes – Horseferry Road

**507** Waterloo - Victoria

**C10** Canada Water - Pimlico - Victoria

**88** Camden Town - Whitehall - Westminster - Pimlico - Clapham Common

## Bus routes – Millbank

**87** Wandsworth - Aldwych

**3** Crystal Palace - Brixton - Oxford Circus

For further information, visit the Transport for London website at [www.tfl.gov.uk](http://www.tfl.gov.uk)

## Cycling facilities

The nearest Barclays cycle hire racks are in Smith Square. Cycle racks are also available at Local Government House. Please telephone the LGA on 020 7664 3131.

## Central London Congestion Charging Zone

Local Government House is located within the congestion charging zone.

For further details, please call 0845 900 1234 or visit the website at [www.cclondon.com](http://www.cclondon.com)

## Car parks

Abingdon Street Car Park (off Great College Street)

Horseferry Road Car Park  
Horseferry Road/Arneway Street. Visit the website at [www.westminster.gov.uk/parking](http://www.westminster.gov.uk/parking)

